

JOB'S CARS HOMES APARTMENTS CLASSIFIEDS SHOP ADVERTISE **LOG IN** **SUBSCRIBE** ACTIVATE E-NEWSPAPER HELP

DesMoinesRegister.com
A GANNETT COMPANY

News Sports Business Entertainment Life Communities **Opinion** Obituaries

FEATURED: Politics Metromix Juice Photos Video Blogs Newsletter sign-up DealChicken Find what you are looking for ... **SEARCH**

Iowa View: With Ding Darling, one picture was worth 1,000 words

9:58 PM, Oct 19, 2012 | [Comments](#)

[Recommend](#) [Sign Up to see what your friends recommend.](#)

[Recommend](#) 0

[Print](#) [Share](#) [A A +](#)



Written by **GERALD F. SCHNEPF**

FILED UNDER

[Opinion](#)
[Columnists - Opinion](#)

Sunday is the birthday of Iowa native Jay Norwood "Ding" Darling. It is also "Ding Darling Day," as recently declared by the city of Des Moines.

A dedicated conservationist, the Pulitzer Prize-winning cartoonist for The Des Moines Register created cartoons that depicted the problems and issues with conservation and politics in the United States during the first half of the 20th century.

In the 1930s, Ding was appointed the head of the newly established Federal Duck Stamp Program. Ding's pencil sketch of mallards alighting was used on the first duck stamp.

The Migratory Bird Hunting Stamp Act, which went into effect on July 1, 1934, authorized the annual issuance of what is popularly known as the Duck Stamp. The stamp is required for all waterfowl hunters. It has produced well over

ABOUT THE AUTHOR
GERALD F. SCHNEPF is executive director of Keep Iowa Beautiful in Des Moines. Contact: gschnepf@keepiowabeautiful.com

Most Popular Most Commented More Headlines

- 1 Iowa debate reaction: Obama on the attack; Romney more subdued
- 2 Obama picks up some praise among undecided Iowa voters
- 3 Friend: Ogden homicide victim wouldn't tolerate abuse
- 4 Purse stolen in 1988 found

Most Viewed



[Sneak peek: Wasendorf estate](#)
Oct. 18, 2012

PHOTO GALLERIES



[A town comes together](#)



[Thursday at the Iowa State Fair](#)

\$100 million for migratory bird and refuge programs across the nation.

His legacy makes the point very clear that a visual — a cartoon in this case — can carry a greater punch and have more effect than pages of narrative.

The adage that “one picture is worth a 1,000 words” was clearly the basis of the wisdom of Ding.

He produced thousands of cartoons covering a wide range of topics — generally with a clear focus on our natural resources.

Unrelated but clearly relevant is another key date and event: Six days later, on Oct. 27, we celebrate “Make a Difference” day.

These two events clearly indicate how the visual works of Ding Darling have and continue to “make a difference” in our lives.

A film on the life and work of Ding Darling will premiere at the Temple for the Performing Arts in downtown Des Moines on Tuesday at 7 p.m.

The challenge to all of us is to get out our pencil, pen, camera or paint brush and influence others with an image.

You, too, can make a difference.

[View Comments](#) | [Share your thoughts »](#)

TOP VIDEO PICKS

selected by Taboola



Sneak peek: Wasendorf estate

Oct 18, 2012



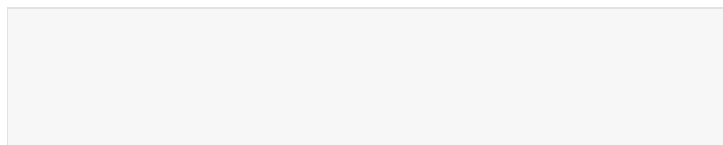
Des Moines Marathon 2012

Oct 21, 2012



H.S. Football Insider - Week of 10/15/12

Oct 17, 2012



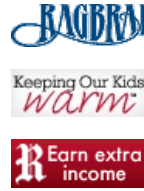
ARCHIVES

View the last 30 days

- Yesterday**, Oct. 22
- Sunday**, Oct. 21
- Saturday**, Oct. 20
- Friday**, Oct. 19
- Thursday**, Oct. 18
- Wednesday**, Oct. 17
- Tuesday**, Oct. 16

See our [paid archives](#) for news older than a week.

PROMOTIONS



CUSTOMER SERVICE

- | | |
|-------------------------|-------------------------|
| Place an ad | Subscribe Today! |
| Submit a milestone | Sign up for EZPay |
| View milestones | Manage Account |
| Work for us | Delivery problem |
| Feedback/news tips | Pay your bill |
| Newspapers in Education | |

DesMoinesRegister.com

[Site Map](#) | [Back to Top](#) ^

NEWS

- Politics
- Crime & Courts
- Education
- Kyle Munson
- Nation & World
- Weather
- Archive
- Investigations & Watchdog Reports
- Reader's Watchdog
- Famous Iowans

LIFE

- Mike Kilen
- Juice
- Health
- Dating
- Milestones

SPORTS

- HawkCentral
- Cyclone Insider
- High School Insider
- Bryce Miller
- UNI Panthers
- Drake Bulldogs
- National Sports
- History & Databases
- Photos

OPINION

- Editorials
- Rekha Basu
- Kathie Obradovich
- Guest Essays
- Letters to the Editor
- Your 2 Cents' Worth
- Blogs
- A Better Iowa

BUSINESS

- Agriculture
- Central Iowa Networking
- Green Fields
- Biz Buzz
- Finance & Insurance
- New in the Neighborhood
- Iowa's Top Workplaces
- Iowa Innovation

COMMUNITIES

- Altoona
- Ankeny
- Clive
- Des Moines
- Indianola
- Johnston
- Norwalk
- Urbandale
- Waukee
- West Des Moines

ENTERTAINMENT

- Metromix
- Restaurant Guide
- Datebook
- Events
- Dining
- Music
- Theater
- Movies
- TV Listings
- Comics

OBITUARIES

- Submit an obituary
- Submit a memorial

HELP

- Subscriber Solutions
- Advertising Solutions
- Reader Solutions
- About Des Moines Register Media
- Contact us
- Media Kit

FOLLOW US

- Twitter
- Facebook
- Mobile
- RSS
- E-mail Alerts
- Text Alerts

[News](#) | [Jobs](#) | [Cars for Sale](#) | [Homes for Sale](#) | [Apartments for Rent](#) | [Real Estate](#) | [Shopping](#)



GANNETT

Copyright © 2012 www.desmoinesregister.com. All rights reserved.
Users of this site agree to the [Terms of Service](#), [Privacy Notice/Your California Privacy Rights](#), and [Ad Choices](#)