



Marvo Entertainment Group, LLC
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"We Bring Extraordinary Stories To Life"

FOR IMMEDIATE RELEASE

"America's Darling" Gains Momentum

PRINCETON, KY—September 7, 2011—*America's Darling* is gaining momentum as award-winning film production company Marvo Entertainment Group LLC brings to life the extraordinary story of Jay Norwood "Ding" Darling in its latest national television project, *America's Darling*.

LuAnne Cervelli, who is working on the project in research and development, traveled to Sanibel and Captiva, Florida, in August to survey locations, conduct research, and meet with partnering organizations. During her stay she met with Paul Tritaik, Manager of the "Ding" Darling National Wildlife Refuge, to tour the Refuge and learn about its programs. October 16-22, the Refuge will host the 22nd annual Ding Darling Days, celebrating Darling's contributions with activities for all ages.

Cervelli also spoke with Kristie Anders, Education Director of Sanibel-Captiva Conservation Foundation, who accompanied her on a boat tour to view Darling's Captiva home, the "Fish House," built on stilts over the water just off the island. Marvo has recently discovered early footage capturing the beauty of the home and the Captiva shoreline.

On Captiva, Cervelli also visited 'Tween Waters Inn, where she met the inn's President and CEO Tony Lapi, toured the cottage and studio where Darling lived and worked during the winter, and viewed original Darling artwork on display in the inn's dining room. Lapi is excited about the project. "What a great opportunity to showcase the wonderful accomplishments made by this man to both the environment and the local area. His talents and foresight have made an indelible impression on our Inn at 'Tween Waters and our local islands," he said.

Marvo Executive Producer Samuel Koltinsky met with National Wildlife Federation (NWF) President Larry Schweiger in Reston, Virginia, to discuss the project. In honor of Darling's role as NWF's first president, the organization is cooperating with Marvo to help promote Darling's legacy while connecting with young people. Schweiger emphasized the continuing contribution of Darling: "As founder of National Wildlife Federation, 'Ding' Darling inspires our work today for the nature of tomorrow," he said.

Koltinsky was exhilarated by his visit to NWF's headquarters. "I felt so welcome at NWF," he said. "It was truly an honor to meet some of the people who, as their mission states, are 'inspiring Americans to protect wildlife for our children's future.' The building boasted some of Darling's cartoons along with children's artwork and letters. It just doesn't get much better!"

A Kentucky native, Koltinsky's work is inspired by a passion for stories, history, preservation, and the environment. Over the past 19 years, he has produced numerous documentaries in Europe and the United States and has worked with PBS, the History Channel and the Documentary Channel. He may be contacted by phone at (270) 625-6815 or email at sam@marvoentertainmentgroup.com.

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